



Industry Neutrality & Data Access Safeguards For Market Research and Consulting Firms

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R3MSCORE's role in the research ecosystem

R3MSCORE provides survey software to market research institutes, consulting firms and corporate insights teams.

The platform is designed to operate as a **neutral technology provider for the research and consulting industry**. Many of R3MSCORE's clients are organisations whose activities may compete with each other.

Protecting the confidentiality of client data and ensuring strict independence between client projects are therefore fundamental principles of R3MSCORE's governance and platform architecture.

Corporate structure

R3MSCORE and **REPERES INSIGHTS**, a market research institute, are both subsidiaries of the holding company **SPRING ASSOCIATES**, which has no operational activity.

The two companies are **legally independent and operationally separate**.

François Abiven serves as President of both companies. While he has long been known in the research industry as head of REPERES INSIGHTS, he now dedicates most of his professional activity to the development of R3MSCORE as a software platform.

Because R3MSCORE provides software to research institutes and consulting firms across the industry, specific safeguards have been implemented to ensure strict separation between the R3MSCORE platform and any research activity conducted by REPERES INSIGHTS.

Data confidentiality principles

R3MSCORE applies the following principles to all clients:

- Client survey data remains **strictly confidential**.
- R3MSCORE does **not access, analyse or reuse client survey data for research or consulting activities**.
- Client data is **never shared with third-party research organisations**.
- Client questionnaires, methodologies and research designs remain the **exclusive intellectual property of the client**.

Protection of methodologies and research designs

R3MSCORE does not access, analyse or reuse client questionnaires, research methodologies, sampling approaches, survey designs or study frameworks for commercial, research or consulting purposes.

Access control and organisational separation

Access to client survey data is strictly restricted within the R3MSCORE platform.

- Access is controlled through the platform's **role-based access control system**.
- Only **authorised R3MSCORE technical personnel** may access client data when required for platform maintenance or support.
- All R3MSCORE employees are bound by **strict contractual confidentiality obligations**.

As part of this governance framework, **François Abiven does not have technical access to survey data belonging to research institutes or consulting firms using the R3MSCORE platform**.

This restriction is enforced at the platform access control level.

Technical oversight

The implementation and enforcement of access restrictions are supervised by:

Xavier Facq – CTO, R3MSCORE – x.facq@r3mscore.com

He is responsible for platform architecture, access control management and data security.

Clients may contact him directly for any question regarding data protection, platform security or auditability of access controls.

What this means for research institutes and consulting firms

For organisations conducting research or consulting activities using the R3MSCORE platform:

- Your **survey data, questionnaires and research designs remain strictly confidential**.
- Your **methodologies and study frameworks remain your exclusive intellectual property**.
- R3MSCORE acts solely as a **technology provider** and does not perform research activities based on client data.
- The platform's governance ensures that **no information from your projects can be accessed by REPERES INSIGHTS or any competing organisation**.
- Your projects remain accessible only to **your authorised users and R3MSCORE technical personnel when required for support**.

Commitment to industry trust

R3MSCORE is designed to serve the entire research and consulting ecosystem.

Maintaining trust across the industry requires **clear structural safeguards, transparent governance and strong technical controls**, ensuring that all clients can use the platform with full confidence in the confidentiality of their data and the protection of their methodologies.

For further information: contact@r3mscore.com www.r3mscore.com